JAIPUR JEWELLERY SHOW

BRANDING OPPORTUNITIES



the
December
show

NOVOTEL JAIPUR CONVENTION CENTRE (JECC)

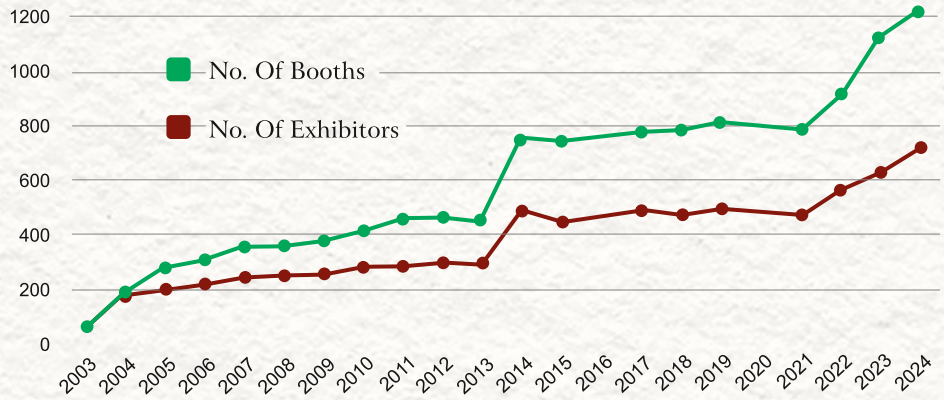
22-25 DEC.'26

www.jaipurjewelleryshow.org

JAIPUR JEWELLERY SHOW

the **December** show

The Rising Graph of JJS



Key Highlights

- India's Largest **B2B | B2C** Show
- **Pink Club** : Exclusive B2B Pavilion
- 1200+Booths With 700+ Exhibitors & Over 2,50,000 Sq ft. Exhibiting Area
- 50,000 + Domestic & International Visitors
- 1,000 +Prominent Hosted Buyers
- JJS -IJ Design Awards
- Jaipur Jewellery Design Festival (JJDF)
- Seminars & Talkshows (UNCUT)



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JAIPUR JEWELLERY SHOW

Chairman's Message

the **December** show

Coloured Gemstones - An Indispensable Part of Jaipur Heritage 2026.

It gives me immense pleasure and a deep sense of responsibility to welcome the jewellery fraternity to JJS 2026, being held from 22nd to 25th December 2026.

For over two decades, JJS-popularly known as "The December Show" has evolved into one of India's most prominent jewellery exhibitions, bringing together business, craftsmanship, innovation and relationships under one platform.

Having been associated with JJS since its inception and having served as its Honorary Secretary, I am deeply honoured to now lead this prestigious institution as Chairman



Rajiv Jain
(Chairman)

I take this opportunity to acknowledge the invaluable contribution of Shri Vimal Chand Surana, who served as Chairman for nearly two decades and played a pivotal role in shaping JJS into the leading industry platform it is today. Following his decision to step down as Chairman, I have been entrusted with this responsibility, while Shri Surana continues to guide JJS in his new role as Patron.

The theme of JJS 2026, "**Coloured Gemstones - An Indispensable Part of Jaipur Heritage,**" celebrates the rich legacy that has established Jaipur as a global centre for coloured gemstones.

With a renewed vision and the continued support of the entire jewellery fraternity, we look forward to taking JJS to greater heights. I warmly invite you to experience the brilliance of Jaipur and be part of JJS 2026.

The JJS Organisign Committee



Vimal Chand Surana
(Patron)



Dinesh Khatoria
(Vice Chairman)



Kamal Kothari
(Treasurer)



Ajay Kala
(Jt. Secretary)



Ashok Singhi
(Jt. Secretary)



Dr. Nawal Agarwal
(Treasurer)



B. N. Gupta
(Director)



Jagdish P. Tambi
(Director)



Manavir P.Sharma
(Director)



Mehul Durlabhji
(Director)



N. R. Kothari
(Director)



Vijay Chordia
(Director)



Sudhir Kasliwal
(Permanent Invitee)



Abhishek Ghatiwala
(Permanent Invitee)



Sakhil Dhaddha
(Permanent Invitee)



Sudhanshu Balduwa
(Permanent Invitee)



Vaibhav Dhandia
(Permanent Invitee)



Dr. K L Jain
(Special Invitee)

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the December show

Floor Plan

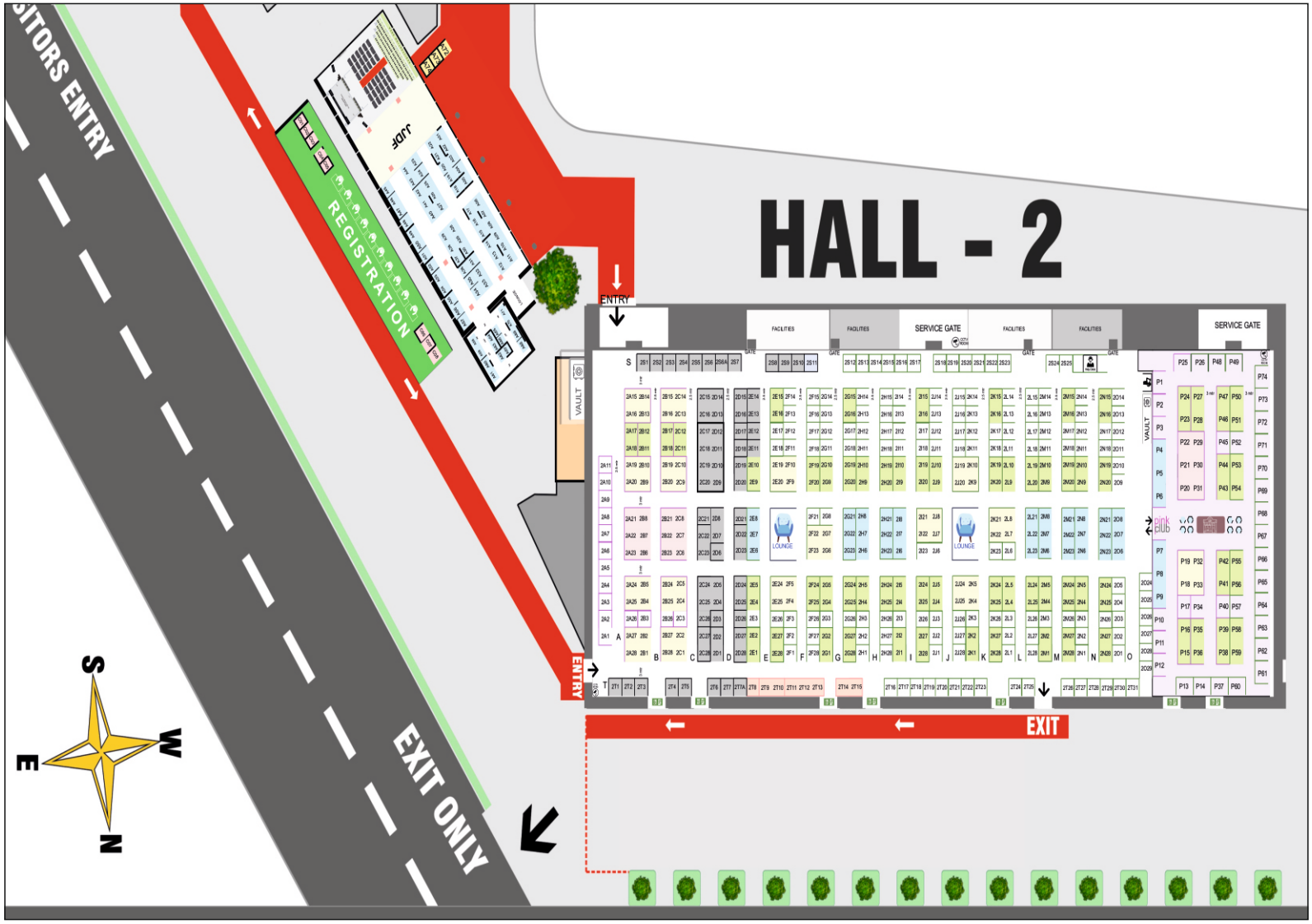
Disclaimer:

1. The plans provided are not to scale but are accurate as possible, however due to site constraints and ongoing site up-gradations minor variations and changes may occur.
2. JJS retains the right to make any necessary changes on the floor plan as necessitated by safety and regulatory requirements on site which all exhibitors are liable to strictly adhere to.



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ITORS ENTRY
REGISTRATION
HALL - 2
ENTRY
FACILITIES
FACILITIES
SERVICE GATE
FACILITIES
FACILITIES
SERVICE GATE
VAULT
LOUNGE
LOUNGE
VAULT
ENTRY
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JAIPUR JEWELLERY SHOW

the December show

Walkway To The Hall (inside Wall)





Backlit Panel On The Inside Wall of the Walkway From the Registration Towards The Halls

Size: 12 ft (Width) x 10 ft (Height)

08 Spots at Towards Hall 01

08 Spots at Towards Hall 02

Available Only At: ₹2,00,000/- Per Sport + Taxes

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JAIPUR JEWELLERY SHOW

the December show

Walkway To The Hall (Outside Wall)





Branding On The Outside Wall of the Walkway From the Registration Towards The Halls

Size: 12 ft (Width) x 10 ft (Height)

08 Spots at Towards Hall 01

08 Spots at Towards Hall 02

Available Only At: ₹1,00,000/- Per Sport + Taxes

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JAIPUR JEWELLERY SHOW

the **December** show

Bunting Inside The Halls



An opportunity to have the branding on the Bunting alongside the walls (inside the Hall)

Size: 06 ft (Width) X 25 ft (Height)

34 Spots at Hall 01

28 Spots at Hall 02

Available Only At: ₹1,00,000/- Per 4 Aisle Buntings upto 8 Spots per Exbitiors + Taxes

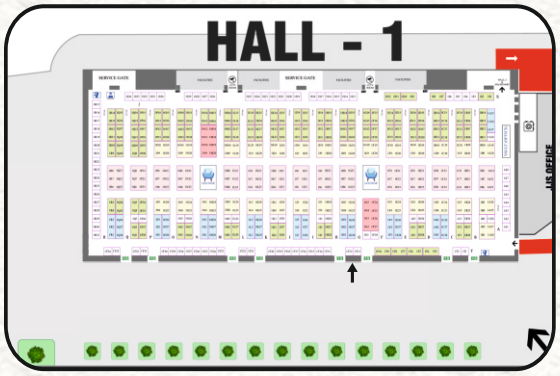
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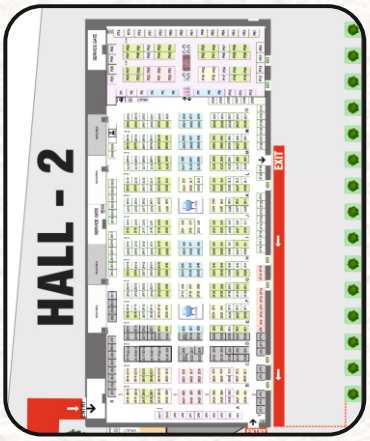
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the December show

Branding At Canteens







JJS Offer You to promote your brand through Branding at the Canteen Area

Size: 03 ft (Width) X 06 ft (Height)

02 Spots at Each Canteen

Available Only At: ₹ 25,000/- Per Sport + Taxes

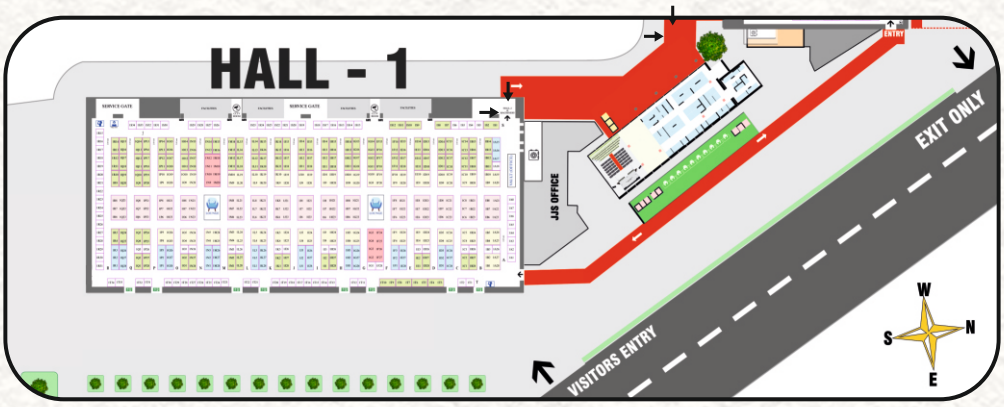
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the December show

Walkway Tunnel (Connecting Corners of Halls)





Branding On The Front Wall of Walkway Tunnel That Connects Hall 1 & 2

Size: 15 ft (Width) X 10 ft (Height)

04 Spots
Towards Hall 01 & 02

Available Only At: ₹ 2,50,000/- Per Sport + Taxes

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Walkway Tunnel (Connecting The Halls)





Backlit Panel On The Side Wall of Walkway Tunnel That Connects Hall 1 & 2

Size: 03* ft (Width) X 04 ft (Height)

Total : 30 Spots

Available Only At: ₹40,000/- Per Sport + Taxes

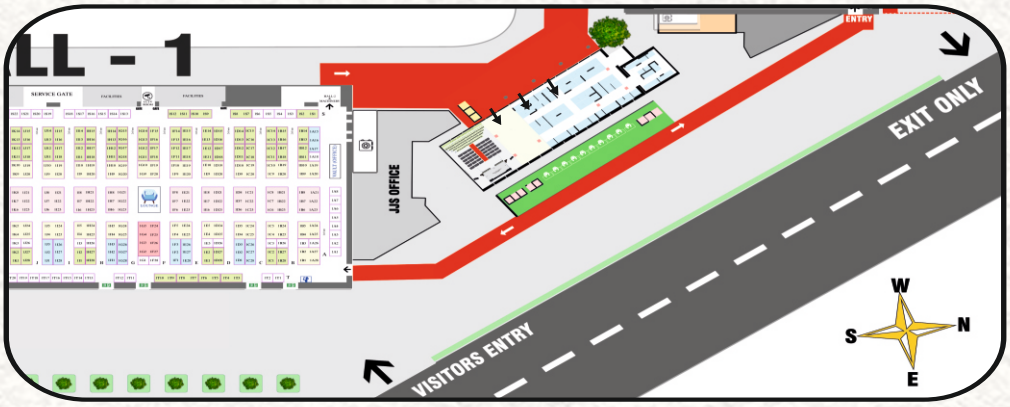
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Pillars At JJDF & Ailied Hall





An Exclusive Backlit Pillar Branding at JJDF & JJS Opening Area
at the Pillars in Allied & Machinery Hall

Size: 3.5 ft (Width) 4 Sides Walls X 9 ft (Height)

Spots : 04 Pillars
01 Side or all 4 Sides

Available Only At: ₹ 50,000/- Per Pillar
₹ 15,000/- Per Side
+ Taxes

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LED Branding on Walkway of Hall 01 and at connecting Tunnel







Promote Your Brand for 30 Sec every 30 Minutes for 08 Hrs*X04 Days

Spots : 20 Slots on 02 LED

Available Only At: ₹ 75,000/- Per 15 Sec. AV + Taxes

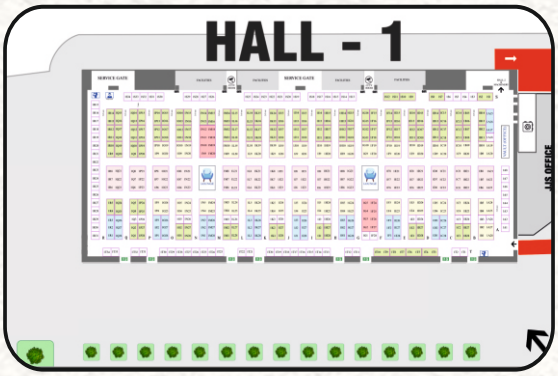
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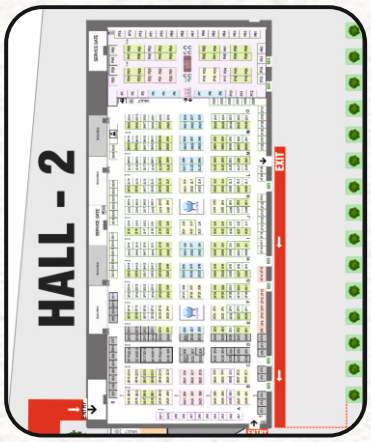
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JAIPUR JEWELLERY SHOW

the December show

Lunch Area (Inside)







Branding On The Inside Wall of the Lunch Area of Both The Halls
Size: 15 ft (Width) X 06 ft (Height)

12 Spot in Hall 1
12 Spot in Hall 2

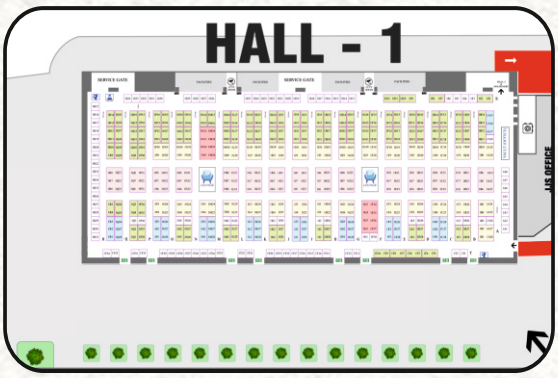
Available Only At: ₹ 50,000/- Per Spot
+ Taxes

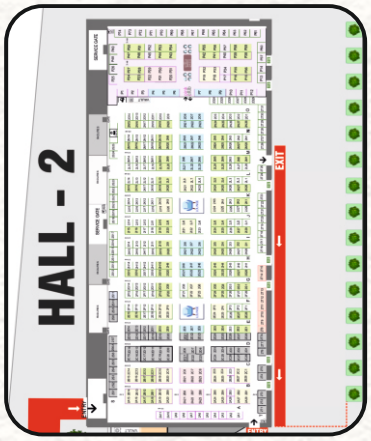
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the December show

Lunch Area (Outside)







Branding On The Outside Wall of the Lunch Area of Both The Halls

Size: 12 ft (Width) X 10 ft (Height)

10 Spot in Hall 1
10 Spot in Hall 2

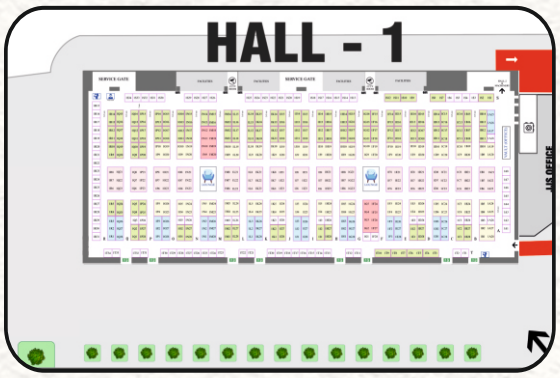
Available Only At: ₹ 30,000/- Per Spot
+ Taxes

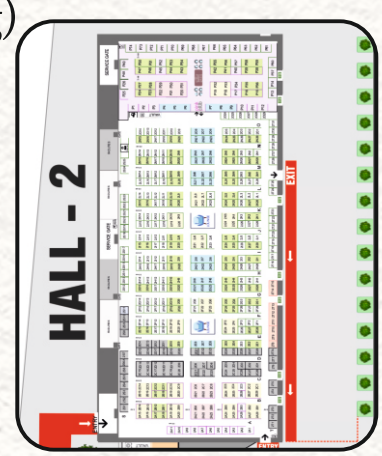
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the **December** show

Canteens - For Both The Halls (Facing The Parking)







Branding On The Outside Wall of the Lunch Area of Both The Halls

Size: 12 ft (Width) X 10 ft (Height)

05 Spot in Hall 1
05 Spot in Hall 2

Available Only At: ₹ 30,000/- Per Spot + Taxes

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Pole Kiosk





Branding On The Pillars Near The Registration Area

Size: 04 ft (Width) X 06 ft (Height)

64 Spots at
Walking Area

Available Only At:₹ 30,000/- Per Spot
+ Taxes

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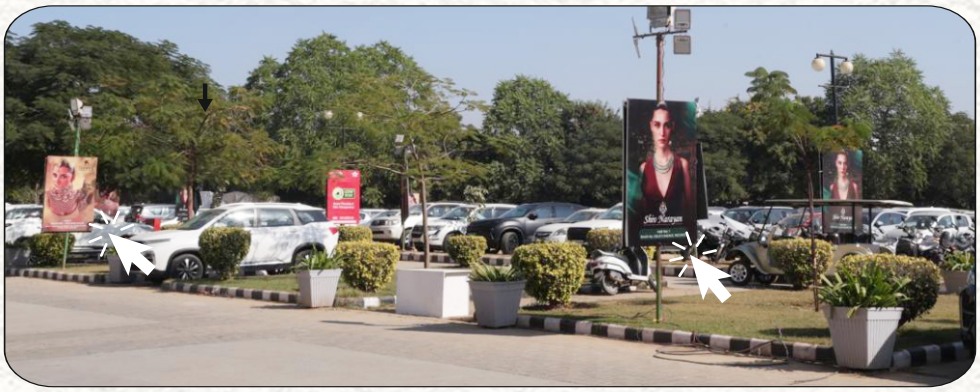
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the **December** show

Pole Branding At The Parking Area





Branding On The Pillars At the Parking Area
Size: 04 ft (Width) X 06 ft (Height)

30 Spots at
Both The Parking Area

Available Only At:₹ 30,000/- Per Spot
+ Taxes

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Branding At E-Rickshaw





Branding On E-Rickshaws commutes from the parking and the registration and between the halls

Quantity: 50 E-Rikshaw

Available Only At: ₹75,000/- Per 05 Vehicles + Taxes

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the **December** show

Branding on Golf Cart





Branding on Golf Carts commutes from the parking and to the registration and between the halls

Quantity: 20 Golf Carts

Available Only At: ₹ 40,000/- Per Vehicles + Taxes

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the December show

"Branding on The Exclusive Gift Hampers for Trade Invitees"



Curated Assortment of Packaged Snacks & Beverages

Qty: 600 [To be Placed in the Trade Invitees' Room as a Welcome Kit]

Available Only At: ₹ 7,50,000/ + Taxes

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Water Bottle



An opportunity to reach out to the mass visitors/Exhibitors base through branding on the Water Bottles to be used during the event
Size: 2.2 cm (Width) X5.0 cm (Height)

3,00,000 Water Bottles
200 ML. of water

Available Only At: ₹ 6,00,000/
+ Taxes

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JJS Update



* For the Next JJS Updates

An opportunity to reach out to the Targeted Audience by sending the 12/16 pages Update (Newsletter) to all the Registered Databases of 8,000 + Trade Visitors and 20,000 + Digital Copies to Trade Prospects

Quantity: Full Page Advertisement

Available Only At: ₹ 60,000/- Full Page
₹ 100,000/- BackPage
+ Taxes

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the **December** show

Advt. Brochures in Visitor's Exhibitor's Kit Bags



Brochure in Visitor Bags



Brochure in Exhibitor Bags

An opportunity to reach out to the Targeted Audience by Placing your Brochure / Flyer in the Visitor / Exhibitor Bag

Quantity: 10,000 Visitor Bags
2,000 Exhibitor Bags

For Exhibitor

₹1,00,000/- For Visitor Kit
₹1,00,000/- For Exhibitor Kit
₹1,50,000/- For Both (Combo)
+Taxes

For Non Exhibitors

₹1,50,000/- For Visitor Kit
₹1,50,000/- For Exhibitor Kit
₹2,50,000/- For Both (Combo)
+Taxes

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Emailers



An opportunity to reach out to the niece targeted audience by sending emailers to all Registered Visitors

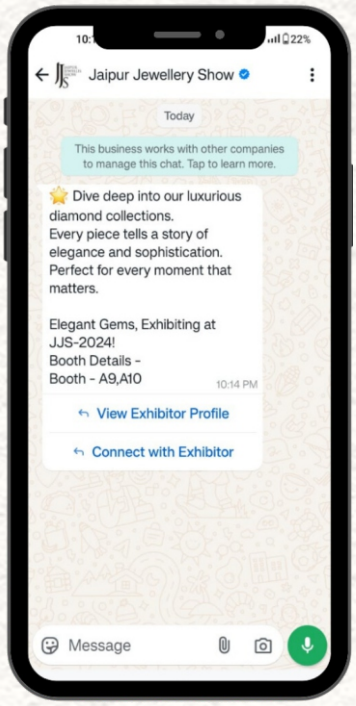
Available Only At : ₹ 1,00,000/-
+Taxes

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the **December** show

Whatsapp Marketing Through JJS



An opportunity to reach out to the niece targeted audience by sending Whatsapp Meggages to all the Registered Visitors ranging plans from Basic to Jumbo

B2C Basic	Reach 15,000	Single Post	50,000
B2B Basic	Reach 10,000	Single Post	50,000
B2B Preferred*	Reach 10,000	Single Post	75,000
B2B Preferred+*	Reach 10,000	Three Post	1,25,000
B2B Jumbo	Reach 75,000	Single Post	1,50,000

*Preferred denotes your preference in Database either Geographically or Demographically

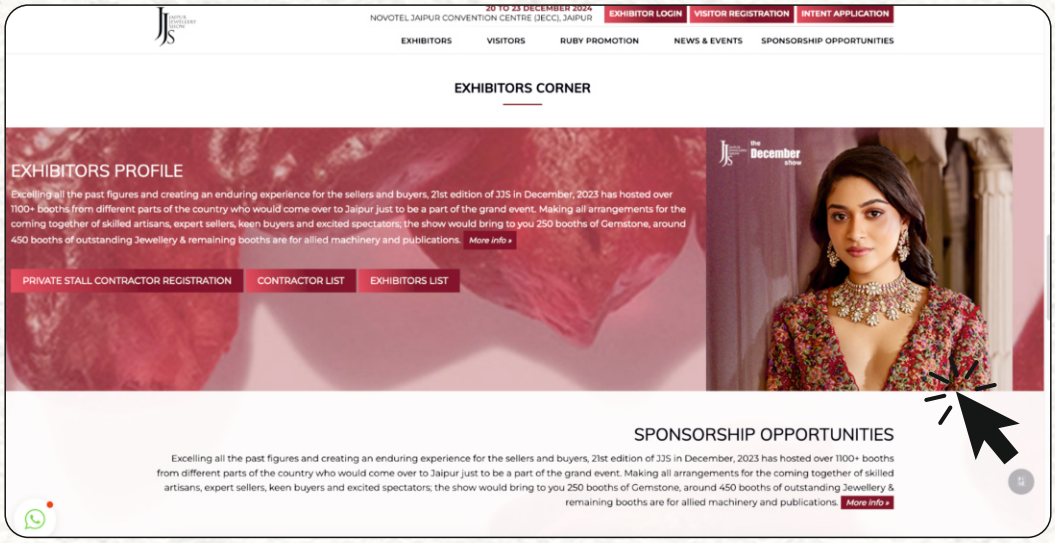
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JJS Web Page Banner



An opportunity to showease your brand at the JJS Website Home Page

Size: 500 X 650 Px

Quantity: 05 Palace

Available Only At:₹ 50,000/- Per Spot + Taxes

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JJS Social Media Promotional Packages

DIAMOND PACKAGE

(up to 5 Exhibitors) | ₹ 1,45,000/-

- 10 Instagram Stories
- 2 Grid Posts
- 2 Carousel Posts
- 1 Interview Feature

GOLD PACKAGE

(up to 10 Exhibitors) | ₹ 90,000/-

- 5 Instagram Stories
- 1 Grid Post
- 1 Carousel Post
- 1 Interview Feature

SILVER PACKAGE

(up to 15 Exhibitors) | ₹ 60,000/-

- 3 Instagram Stories
- 1 Reel
- 1 Carousel Post

REPOST STORY PACKAGE

(Up to 10 Exhibitors Only) | ₹ 5,000/-

- Up to 10 Repost Stories
- Valid for October & November 2026
- First Come, First Served

NOTE: All packages are subject to content and scheduling availability.
Our exclusive social media packages are strictly first come, first served!
All rates are Excluding Taxes

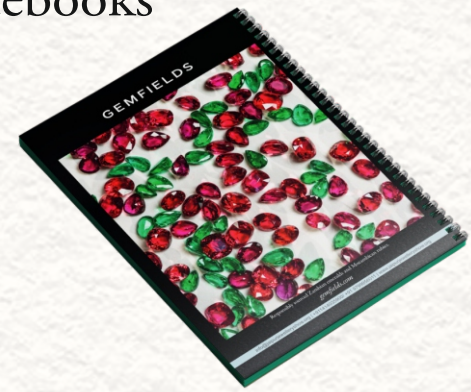
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Sprial Notebooks







An opportunity to insert 01 Page Advertisements into the Spiral Notebooks
Distributes to the Target Audiences

Quantity: 08 Pages Insertion
01 Inside Front
01 Inside Back
01 Back Cover

Available Only At: ₹ 50,000/- Per Page Insert (01 Side)
₹ 75,000/- Inside Front / Back
₹ 1,00,000/- Back Cover
+Taxes

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Promotional Materials



Pocket Diary



Memo Slip Pad



Stationary Kit



Lanyard



Slip Pad



Visitor Bag



Exhibitor Bag

An Opportunity To Reach Out To The Targeted Audience by Printing Your Logo / Name the Promotional Materials of JJS.

Promotional Materials	Quantity	Amount
Pocket Diary	25,000	2,00,000/-
Memo Slip Pad	3,500	5,00,000/-
Stationary Kit	1,500	3,00,000/-

Promotional Materials	Quantity	Amount
Lanyard	50,000	14,00,000/-
Visitor Bag	10,000	15,00,000/-
Exhibitor Bag	2,000	5,00,000/-

**All The Amount Exchusive of Taxes which will Charged Extra*

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the **December** show

Important Notes :

1. **Priority:** Previous-year Sponsors will have the first priority and the right to retain their location, subject to confirmation with 50% payment by 15th October 2026.

2. **Allotment:** Remaining Branding locations will be allotted on a First-Come, First-Served basis, subject to availability.

3. **Booking & Payment:** Branding will be confirmed only upon receipt of 50% of the total Branding cost. The balance payment must be made within the timeline specified by JJS.

4. Artwork must be submitted within the stipulated timeline.

5. All Branding is subject to JJS approval before production. Artwork needs to be submitted in CDR, AI or print-ready PDF format as required.

6. Changes after artwork approval may incur additional charges.

7. Branding is valid only for the specified JJS 2026 show period.

8. Quoted rates are exclusive of applicable taxes.

9. Production cost is included in the quoted branding rates.

10. Branding opportunity is available to JJS Exhibitors. For non-exhibitors, facilities will be subject to approval of the JJS Committee.

11. JJS reserves the right to change branding locations/specifications, if required.

12. Enquiries: Email info@jaipurjewelleryshow.org for Branding & Advertisement enquiries.

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